

PRIVACY POLICY
Users of the website/cookies

Insatech A/S
Version 2, updated 2024-03-26

1 INTRODUCTION

Insatech A/S use cookies on our website and thereby collect certain personal data regarding the persons who use our website. This information policy explains, among other things, which cookies we use, what they are used for, and which choices you can make with respect to our cookies. The privacy policy also describes your rights towards us and how you can enforce your rights regarding the processing of your personal data.

2 WHO IS THE CONTROLLER OF PERSONAL DATA?

Insatech A/S is the controller of personal data for the processing of personal data collected from users of Insatech A/S's website.

Set forth below is Insatech A/S's contact information.

Insatech A/S
Næstvedvej 73C, Bårse
4720 Præstø
Tlf. 5537-2095
CVR nr. DK 12136498

Should you have any questions about Insatech A/S's processing of your personal data, please contact our data protection officer Jens Christiansen, GDPR@insatech.com

3 WHAT IS A COOKIE?

A cookie is a small text-based file which is placed on your computer, mobile telephone or similar unit containing information about your navigation on the website. There are temporary cookies and persistent cookies. Temporary cookies (also referred to as session cookies) are saved in your unit until you close the web browser. A persistent cookie has an expiration date and, once this date has expired, is deleted when you return to the website which created it.

Cookies may be "first-party cookies" or "third-party cookies". First-party cookies are cookies which are placed on the website by Insatech A/S. Third-party cookies are cookies which are placed on the website by a party other than Insatech A/S.

4 WHICH SPECIFIC COOKIES ARE USED ON THIS WEBSITE AND FOR WHAT PURPOSE?

The table below contains a specification of the cookies we use on our website together with information about the purpose, which personal data is collected, duration, and who handles the cookie.

5 WHAT ARE THE LEGAL GROUNDS FOR INSATECH A/S PROCESSING YOUR PERSONAL DATA?

Insatech A/S processes your personal data as set forth above based upon consent from you, which you provide when you enter our website.

Necessary			
Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.			
Cookie	Purpose	Duration	Handling
has_js	Registers whether or not the user has activated JavaScript in the browser.	Session	Company cookie
Statistics			
Statistic cookies help us understand how visitors interact with the website by collecting and reporting information anonymously.			
Cookie	Purpose	Duration	Handling
__utma	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.	2 years	Third party
__utmb	Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a web site visit.	Session	Third party
__utmc	Registers a timestamp with the exact time of when the user leaves the web site. Used by Google Analytics to calculate the duration of a website visit.	Session	Third party
__utmt	Used by Google Analytics to throttle the speed of requests to the server.	Session	Third party
__utmz	Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.	6 months	Third party
Marketing			
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.			
Cookie	Purpose	Duration	Handling
GPS	Used by youtube.com to register a unique ID on mobile devices to enable tracking based on geographical GPS location.	Session	Third party
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 år	Third party
PREF	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 måneder	Third party
test_cookie	Used by Google DoubleClick to check if the user's browser supports cookies.	Session	Third party
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 dage	Third party
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	Third party

Preferences

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Cookie	Purpose	Duration	Handling
cookie-agreed	Remembers accept of cookies	1 year	First party

6 CAN I SAY NO TO COOKIES?

If you do not wish to permit the storage of cookies on your unit, you can normally turn this off entirely or partially in the settings of your web browser. In certain web browsers, for example, you can choose to block all cookies, only accept first party cookies, or delete cookies when you close down your web browser. In your web browser's settings, you can also delete cookies which have been stored previously.

Remember that if you choose to delete or block cookies, this may result in our website or our services not functioning.

7 WHO MIGHT WE SHARE YOUR PERSONAL DATA WITH?

The personal data collected via third-party cookies will also be disclosed to the third party which provides the cookie (see the table under section 4).

If you sign up for our newsletter we transfer you personal data to Mailchimp. Mailchimp is a web solution we use to send out newsletters and we will transfer data about your name and email to their servers.

Insatech A/S may also transfer your personal data to service and system. These recipients are only entitled to process your personal data on behalf of Insatech A/S while performing a service for Insatech A/S, for example delivering a product ordered by the Customer. Insatech A/S takes all reasonable legal, technical and organizational measures in order to ensure that your data is handled securely and with an adequate level of protection when transferring to, or sharing with, such selected third parties.

Insatech A/S may also release your personal data to public authorities where we are obligated to do so by law. In the event all or part of Insatech A/S's operations are sold, Insatech A/S may transfer your personal data to a potential purchaser of the business.

8 TRANSFERS OF PERSONAL DATA OUTSIDE OF THE EU/EEA?

Your personal data will be processed primarily within the EU/EEA, but may be transferred to USA. The Company has taken appropriate protective measures in order to protect your personal data through the recipient of the personal data having signed an agreement containing certain standard contract clauses which have been approved by the EU Commission. A copy of these standard clauses may be obtained upon request to gdpr@insatech.com.

9 YOUR RIGHTS

You have certain legal rights which you can enforce against Insatech A/S. Set forth below is a summary of these rights. For complete information regarding your rights, please see the General Data Protection Regulation, sections 3–5.

- (a) **Right to access to/extracts from registers.** You are entitled to be informed as to whether Insatech A/S is processing personal data about you. If it is, you are entitled to information regarding, among other things, which personal data is being processed, the purposes of the processing, which external recipients have access to your personal data, and how long we save your personal data.
- (b) **Right to data portability.** You have a right to a copy of the personal data which you have provided to Insatech A/S, in a structured, commonly used, and machine-readable format. You also have the right to require that Insatech A/S transfer this personal data to another controller of personal data. The right to data portability applies to personal data which is processed in an automated manner and which is based on your consent or on an agreement to which you are a party.
- (c) **Correction of erroneous data.** You have a right to require that Insatech A/S correct erroneous or incomplete information about you.
- (d) **Deletion of certain data.** You have a right to require Insatech A/S to delete your personal data under certain circumstances, for example where the personal data is no longer necessary for the purpose for which we collected it.
- (e) **Right to object to Insatech A/S's processing of personal data.** You have the right, under certain circumstances, to object to Insatech A/S processing of your personal data. The right to object applies, among other things, where the processing is based on a weighing of interests unless Insatech A/S can demonstrate (i) compelling legitimate reasons for the processing which outweigh your interests, rights, and freedoms; or (ii) where the processing takes place in order to establish, enforce, or defend against legal claims.
- (f) **Right to object to direct marketing.** You have the right at any time to object to Insatech A/S processing your personal data for direct marketing purposes. If you object to such processing, Insatech A/S must discontinue all direct marketing to you without unnecessary delay.
- (g) **Right to restrict the processing of your personal data.** You have the right to require Insatech A/S to restrict its processing of your personal data in certain circumstances. For example, if you have denied that your personal data is correct, you can request a restriction on the processing during a period of time which allows Insatech A/S to verify whether the personal data is correct.
- (h) **Complaints.** If you have any complaints regarding Insatech A/S processing of your personal data, you are entitled to file such complaints with the Privacy Protection Authority.

If you would like to submit a request for a extract from the register, data portability, correction, deletion, objection or restriction, please contact Insatech A/S at GDPR@insatech.com.

10 CHANGES IN THE PRIVACY POLICY

Insatech A/S reserves the right to make changes to this privacy policy. Where such changes are made, notice will be provided on www.insatech.com, www.insatechmarine.com
